



KGW  
1501 SW Jefferson  
Portland, OR 97201

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## Contract # 864544

**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** Still A Bad Idea Committee (40000)  
**Agency/T-Code** Buying Time LLC (2118)/003706749  
**Product** Political - Ballot Issue (1195)  
**Brand** STILL A BAD IDEA COM (177547)  
**Salesperson** Norten, Matthew (3149)  
**Sales Office** HRP - Washington DC  
**Buyer Name** WELSH,KATHRYN  
**Phone/Fax** (202) 965-5060 /  
**CPE** 387/394/2531  
**Account Types** National/Political Issue - Agency  
**Billing Type** Standard  
**Comments** STILL BAD IDEA:SKD A  
 STILL A BAD IDEA COMMITTEE:SKED A,

**Date Entered** 10/26/12  
**Last Modified** 11/06/12  
**Entered By** Michelle Ruark  
**CO-OP** No  
**Headline #** 06397820  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,848.75  
**Net Total** \$27,476.25  
**Sales Tax**

## Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Nov. 2012	62	\$32,325.00
<b>Grand Total:</b>	<b>62</b>	<b>\$32,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	12:57P- Days of Our Lives						1				\$300.00		Portland (KGW) (KGW)	DAYS OF OUR	10/26/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	10A- The Today Show						1			1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/26/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	11A- 11:59A (PT)						1			1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	10/26/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	12:31P- Who Wants To Be A Millionaire						1			1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/26/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	11:59A- News @ 12p M-F						1			1	\$750.00	\$750.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	10/26/12
6.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	2:58P- Ellen						1			1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/26/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	4P- News @ 4p M-F						1			1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR 4NEWS	10/26/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	4:58A- News @ 5a M-F						1			1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	10/26/12
9.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	7P- News @ 7p						1			1	\$800.00	\$800.00	Portland (KGW) (KGW)	SQUARE LIVE	10/26/12
10.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9A- The Today Show						1			1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/26/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:57P- Days of Our Lives		1							1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	10/26/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10A- The Today Show		1							1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/26/12

## CONFIRMATION CONTRACT

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Date:

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**Sales Office** HRP - Washington DC  
**Buyer Name** WELSH,KATHRYN  
**Phone/Fax** (202) 965-5060 /  
**CPE** 387/394/2531  
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**Comments** STILL BAD IDEA:SKD A  
STILL A BAD IDEA COMMITTEE:SKED A,

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**Commission %** 15.00  
**Commission** \$4,848.75  
**Net Total** \$27,476.25  
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Nov. 2012	62	\$32,325.00
<b>Grand Total:</b>	<b>62</b>	<b>\$32,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:34P- The Tonight Show with Jay Leno		1							1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOWWITH JAY LENO	10/26/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- 11:59P (PT)		1							1	\$200.00	\$200.00	Portland (KGW) (KGW)	probst	10/26/12
15.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:31P- Who Wants To Be A Millionaire		1							1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/26/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:59A- News @ 12p M-F		1							1	\$750.00	\$750.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	10/26/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2:58P- Ellen		1							1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/26/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4P- News @ 4p M-F		1							1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR 4NEWS	10/26/12
19.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:58A- News @ 5a M-F		1							1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	10/26/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- News @ 7p		1							1	\$800.00	\$800.00	Portland (KGW) (KGW)	SQUARE LIVE	10/26/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:58A- The Today Show		1							1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/26/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9A- The Today Show		1							1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/26/12
23.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	5P- 6P (PT)								1	1	\$750.00	\$750.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 SAT	10/26/12
24.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A- 8A (PT)								1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 SAT	10/26/12
25.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	8A- 9A (PT)								1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 SAT	10/26/12

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STILL A BAD IDEA COMMITTEE:SKED A,

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26.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	5:58A- 7A (PT)								1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8SUNDAY EDITION	10/26/12
27.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7A- 8A (PT)								1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8SUNDAY EDITION	10/26/12
28.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8A- 8:58A (PT)								1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8SUNDAY EDITION	10/26/12
29.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	12:57P- Days of Our Lives					1				1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	10/26/12
30.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	10A- The Today Show					1				1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/26/12
31.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11:34P- The Tonight Show with Jay Leno					1				1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOWWITH JAY LENO	10/26/12
32.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11A- 11:59P (PT)					1				1	\$200.00	\$200.00	Portland (KGW) (KGW)	probst	10/26/12
33.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	12:31P- Who Wants To Be A Millionaire					1				1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/26/12
34.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11:59A- News @ 12p M-F					1				1	\$750.00	\$750.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 @ NOON	10/26/12
35.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	2:58P- Ellen					1				1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/26/12
36.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	4P- News @ 4p M-F					1				1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR 4NEWS	10/26/12

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37.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	4:58A- News @ 5a M-F					1				1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	10/26/12
38.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	7P- News @ 7p					1				1	\$800.00	\$800.00	Portland (KGW) (KGW)	SQUARE LIVE	10/26/12
39.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	6:58A- The Today Show					1				1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/26/12
40.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	9A- The Today Show					1				1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/26/12
41.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	12:57P- Days of Our Lives			1						1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	10/26/12
42.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	10A- The Today Show			1						1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/26/12
43.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	11:34P- The Tonight Show with Jay Leno			1						1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOWWITH JAY LENO	10/26/12
44.1	Normal Line / SPOT	10/30/12-10/30/12	3	:30	11A- 11:59A (PT)			1						1	\$200.00	\$200.00	Portland (KGW) (KGW)	probst	10/26/12
45.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	12:31P- Who Wants To Be A Millionaire			1						1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/26/12
46.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	11:59A- News @ 12p M-F			1						1	\$750.00	\$750.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	10/26/12
47.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	2:58P- Ellen			1						1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/26/12
48.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	4P- News @ 4p M-F			1						1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR 4NEWS	10/26/12

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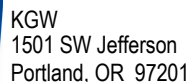
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49.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	4:58A- News @ 5a M-F			1						1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	10/26/12
50.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	7P- News @ 7p			1						1	\$800.00	\$800.00	Portland (KGW) (KGW)	SQUARE LIVE	10/26/12
51.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	6:58A- The Today Show			1						1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/26/12
52.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	9A- The Today Show			1						1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/26/12
53.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	10A- The Today Show				1					1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/26/12
54.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	11:34P- The Tonight Show with Jay Leno				1					1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOWWITH JAY LENO	10/26/12
55.1	Normal Line / SPOT	10/31/12-10/31/12	3	:30	11A- 11:59A (PT)				1					1	\$200.00	\$200.00	Portland (KGW) (KGW)	probst	10/26/12
56.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	12:31P- Who Wants To Be A Millionaire				1					1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/26/12
57.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	11:59A- News @ 12p M-F				1					1	\$750.00	\$750.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	10/26/12
58.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	2:58P- Ellen				1					1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/26/12
59.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	4P- News @ 4p M-F				1					1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR 4NEWS	10/26/12
60.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	4:58A- News @ 5a M-F				1					1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	10/26/12

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Last Modified	11/06/12
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CO-OP	No
Headline #	06397820
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Package Deal	
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Commission	\$4,848.75
Net Total	\$27,476.25
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